



NEWS RELEASE

After an extensive tender process, with a number of high quality submissions, Gridiron Australia is proud to announce that it has appointed Tribal Sport to be its provider of Outback uniforms and associated merchandise for the next five years.

With over 20 years' experience in the Australian market and most recently providing uniforms for a number of Junior State Teams to the Nationals as well as the Junior Outback Program Tribal Sport are well placed to provide the level of quality and service demanded by our sport.

As part of the agreement Tribal will provide game day, travel and training uniforms for all Gridiron Australia National programs. In addition, Tribal Sport will provide an online portal for the purchase of supporter merchandise and associated items, providing an additional revenue stream that will go back into supporting the Outback programs.

As GA's preferred supplier, Tribal Sport will also provide State bodies and individual clubs the opportunity to set up their own online merchandise shops as well as providing preferential rates on uniforms and other merchandise.

Gridiron Australia is strongly committed to raising the professionalism and exposure of the sport for its members and believes this partnership will provide value to its members for many years to come.

Further detail regarding this release can be provided by Kevin Wilson (GA Director) on kevin.wilson@ga.org.au